



A program of **motivate**
CANADA

October 6, 2009

FOR IMMEDIATE RELEASE:

(Ottawa – ON) In partnership with Sport Canada the **Esteem Team**, a program of Motivate Canada, is in search of National Team Athletes that are interested in receiving complimentary training on Public Speaking, specifically to a youth audience. Those athletes that complete the 2-day course will then qualify to join the Esteem Team Roster of athletes and receive honorariums for conducting the Esteem Team presentations at schools in your home community.

Our next two-day training session will be taking place at the **Sask Sport offices- 2205 Victoria Av, Regina, SK on Saturday, November 7 from approx. 9 am to 4 pm & Sunday, November 8 - 9 am to 4 pm.** If you are a national level athlete (*active or recently retired*) and are interested in joining our roster of athletes while receiving a valuable life-skill that can be used to give back to your community, than please reserve your spot today by contacting the Esteem Team Program Manager. **space is limited*

More information on the Esteem Team program including a directory of athletes on our roster across Canada please visit www.esteemteam.com .

Mark Sluban

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Inspiring Canadian Youth
since 1994 – Over 1 million served!

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www.esteemteam.com
www.motivatecanada.ca

MOTIVATE CANADA is a not for profit organization specializing in the development of youth driven programs that help young people meet life's challenges and reach their full potential. From the **ESTEEM Team athlete role model and goal setting program**, to Youth **ACTIVATORs** combining their talent and energies at the community level to make sport better for all young people, to **GEN7** and **Active Circle** supporting Aboriginal youth and communities in the development of long term sport and recreation programs, Motivate Canada works to foster healthy, active and engaged youth.

The **ESTEEM TEAM PROGRAM** is made up of a group of **National Level Athletes** from across Canada that deliver a positive message to a youth audience, of goal setting and living a healthy & active lifestyle through their own personal stories.

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